Jewish Living from Greater Philly to Central and South Jersey

Spring 2010

(Enough With The Bitter Herbs Already!)

Communities Connect
With Local Farmers
Plus New Initiatives In Israel

Comedians We Love

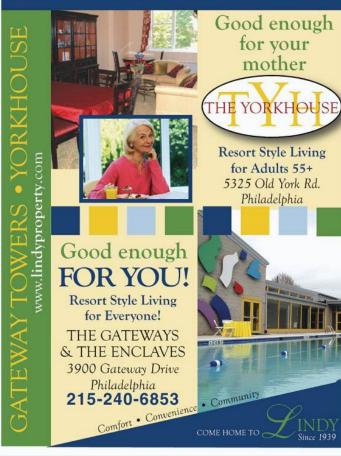
He Likes Us, He Really Likes Us!

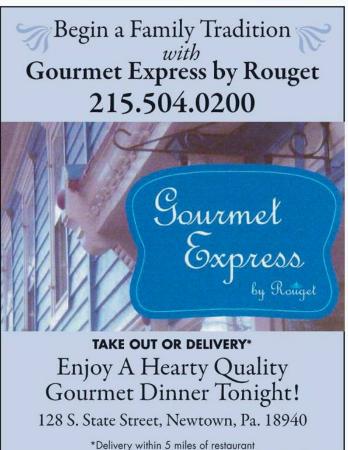
FROM THE THREE STOOGES TO SARAH SILVERMAN

Special Section: Bar/Bat Mitzvah Planner

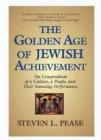


So, Nu? Books





Einstein, Rabbis And More



Safety In Numbers

Anyone who wants to put a number to the contributions of the Jewish people in virtually any field will find thousands of them in *The Golden Age of Jewish Achievement: The Compendium of a Culture, a People, and Their Stunning Performance* by Steven L. Pease (Deucalion). With chapters on pioneers, legends and game-changers in science, technology, aviation, politics, entertainment, finance, real estate, retailing and more, there are nearly 600 pages of accomplishments to revel in. From a writer's

standpoint, this was a monumental undertaking. So what prompted a non-Jew to create such a testament? "The Golden Age arose from my long held sense that Jews are disproportionately high achievers (and contributors). A family illness, which precluded my taking a full time assignment, coupled with the amazing research capability of today's Internet, gave me the time and

the tool to explore the phenomenon," explains Steve. "Rabbi Harold Kushner added his encouragement by suggesting I give thought to why it has happened. So while working on other projects, such as my long involvement in Russia, I spent my free time over a period of six or seven years researching and writing the book." Digging deeper into specifics that propelled him, Steve adds, "First is the fact that I believe human achievement is a vital topic. It is what got us out of the caves. When I was a kid we stayed out

of public swimming pools because we were terrified of getting polio and spending the rest of our lives in an iron lung. Salk and Sabin, both Jews, solved that problem. Neither received a Nobel. Nonetheless these were great human achievements. Were this performance a drug, we would look for the 'method of action.' If it were a factory process, we would 'benchmark' it. Hence, looking at a culture that has brought about such disproportionate achievement is important and it provides lessons for us all. That is what Chapter 25, 'Why?,' is all about. And, finally, the book is a tribute to my Jewish friends and to their tribe." For more and to order, visit http://www.goldenageofjewishachievement.com/



Our Native Son

Einstein's Rabbi: A Tale of Science and the Soul by Rabbi Michael Cohen is a fictional look at the scientist's beliefs, seemingly in contrast to his scientific place in Steven Pease's book, and yet Rabbi Michael weaves much of Einstein's real history into his tale—originally started when the author was in college and finished decades later. Born and raised in the Princeton area and a graduate of the University of Vermont, he served as

the Rabbi of the Israel Congregation in Manchester Center from 1990 to 2000 and is a founding faculty member of the Arava Institute for Environmental Studies, a program in the Middle East to prepare future Arab and Jewish leaders to solve the region's environmental challenges. The narrator of the novella is Joseph, a young student looking for answers to the same questions many Jews face—from how faith and science can co-exist to the very meaning of life—though rarely do we think, What would Einstein say? The premise is sheer genius. Creating a dialogue between Joseph and Einstein's fictitious Rabbi, the book explores the bigpicture issues along Joseph's own spiritual journey, following an impressive roadmap that winds past many of history's great thinkers. Will you find all your answers? Maybe, maybe not. But any exploration that can touch on both the Kabbalah and the theory of relativity will certainly take you a few steps closer. For more and to order, visit www.einsteinsrabbi.com.